

1932 Campaign Cards



Franklin Delano Roosevelt

Democrat

“The only thing we have to fear is fear itself.”
Inaugural Address, 1932

- Roosevelt felt it was important for the government to help the poor by giving them jobs. He said, “Our greatest primary task is to put people to work.”
- New York State Senator, 1911–1913
- Assistant Secretary of Navy, 1913–1920
- Vice Presidential candidate, 1920 (lost to Harding ticket in election)
- Governor of NY, 1928–1932
- Set up temporary emergency relief administration, which helped find jobs for the unemployed
- Distant cousin of President Teddy Roosevelt
- Traveled Europe touring naval bases after WWI
- Had polio (most of the public was unaware of his illness and his use of a wheelchair)
- A staunch opponent to the Tammany Hall political machine



Herbert Hoover

Republican

“Prosperity can not be restored by raids upon the public treasury.” State of the Union, 1930

- Hoover believed in *laissez faire*, a policy or attitude of letting things take their own course without interfering. He did not believe in government *directly* creating jobs for the unemployed.
- Commissioned the Hoover Dam, which created over 20,000 jobs over the course of its constructions
- Elected President in 1928, when the 20s were still roaring (the collapse occurred in 1929)
- Believed in limited role of government

Before Presidency:

- Humanitarian and philanthropist
- Appointed head of the Food Administration during WWI; encouraged Americans to reduce their consumption of meat, in order to create more supplies for US soldiers
- Head of American Relief Administration, which sent food and aid to war ravaged Europe after WWI
- Secretary of Commerce

I would vote for for _____ President in 1932 because
